



digital stadiums

revolutionizing stadiums with smart, connected technology

Modern stadiums and sports venues are evolving beyond entertainment hubs into dynamic, tech-powered ecosystems. With our smart infrastructure and fan-first platforms, you can deliver unforgettable in-venue experiences, boost operations and unlock new revenue streams.

empowering the stadium of the future

As a leading systems integrator and digital transformation enabler, pulse by solutions delivers end-to-end digital transformation tailored for modern stadiums. From consultation to implementation, we deliver scalable, future-ready innovations that turn stadiums into world-class digital

key benefits

- **Immersive Fan Experience:** Tailored engagement experiences through AR, fantasy leagues and interactive content.
- **Smarter Operations:** Real-time data insights, automated controls, and seamless access management for faster, smarter decision-making.
- **Revenue Optimization:** New monetization opportunities through targeted digital retail, dynamic promotions and targeted offers.
- **Safety & Sustainability:** Proactive surveillance, crowd monitoring and energy-efficient systems.

pulse Smart Stadium Offerings

Infrastructure & Smart Solutions Scope:

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| • Cloud Services | • Wayfinding Solutions |
| • Data Center | • Parking & Mobility Management |
| • Wi-Fi | • Surveillance and AI-powered Analytics |
| • Smart Stadium OC | • AV & Digital Signage |
| • Command & Control Centers | • Broadcasting Systems |
| • Building & Energy Management Systems | • Pro, Façade & Entertainment Lighting |
| • Access Control & Smart Gates | • Life Safety Systems |
| • Traffic & Crowd Management | |



technology scope:



consultation scope:



why pulse?

with over 50 years of digital innovation, pulse delivers world-class technology tailored to the sports and entertainment industry. our end-to-end solutions empower stadiums to set new standards for digital innovation and fan engagement.

experience the future of stadiums today!

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